

TAI KWUN 1st ANNIVERSARY CELEBRATIONS BACKGROUNDER

Interesting facts and figures

- Tai Kwun has welcomed some 3.4 million visitors in its first year of operations.
- According to a Chinese University of Hong Kong survey of over 3,500 visitors to Tai Kwun, 92% called Tai Kwun "a destination with inspiration and stimulation" and 93% would recommend it to friends and families.
- According to an exit survey conducted in-house, local residents comprise over 80% of visitors to Tai Kwun. However, Tai Kwun is also a popular destination for foreign visitors.

Programmes and events since opening

- Over 750 public programmes and events in total.
- 40 accessible tours for people with disabilities.
- Nine neighbour visits reaching some 1,500 neighbours.

Introducing the heritage site to the public

- The Heritage Storytelling Space in B Hall has received some 800,000 visitors.
- Over 800 heritage docent tours, which have a consistently high satisfaction rating of 95%.
- School tours and outreach programmes have reached some 20,000 students from about 400 schools.

Nurturing local arts talent

- Contemporary Art: Tai Kwun has provided a platform for 36 local contemporary artists to showcase their works alongside respected international artists.
- Performing Arts: Over 80 of some 90 performing arts programmes were produced by local artists or performing groups.

First anniversary celebrations

- Heritage: Tai Kwun 101 heritage exhibition displays 101 objects related to the police, judiciary, prison and immigration system. It will provide visitors an excellent opportunity to explore the myriad stories about Tai Kwun and its history.
- Contemporary Art: A contemporary art exhibition, Murakami vs Murakami, by world famous artist
 Takashi Murakami, will open from 1 June. Ten thousand complimentary tickets will be distributed to
 schools and the underprivileged.
- Performing Arts: Theatre Season will showcase the best of theatrical artists together with local and multinational creations in the arts and culture space.

保育活化 Conserved and revitalised by



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Awards and recognitions

Category	Awards & Recognitions	Awarded by	Date
Conservation	Structural Excellence Award – Heritage (presented to CPS Project's consultant Arup)	The Hong Kong Institution of Engineers	May 2019
	HKICON Conservation Award 2018 - Interpretation Category	The Hong Kong Institute of Architectural Conservationists	Mar 2019
	Citation Award	American Institute of Architects (AIA) Hong Kong Chapter	Nov 2018
	DFA Design for Asia Award 2018 – Grand Award	Hong Kong Design Centre	Oct 2018
Heritage Programme	Consistently high satisfaction rate of 95% for heritage guided tours	In-house survey	Ongoing
Art Programme	"Prison Architect", a film commissioned by Tai Kwun, was selected for the Berlin International Film Festival	Berlinale 2019 (the 69th Berlin International Film Festival)	Feb 2019
Performing Arts Programme	Tai Kwun Dance Season was awarded Outstanding Small Venue Production (Tai Kwun and Joseph Lee, Rebecca Wong, KT Yau Ka-hei)	Hong Kong Dance Awards 2019	Apr 2019
	Tai Kwun Dance Season was awarded Outstanding Services to Dance	Hong Kong Dance Awards 2019	Apr 2019
Destination	One of the "not-to-be-missed art stops" in Hong Kong	USA Today	Apr 2019
	One of the nine new museums over the world worth visiting in 2019	Bild, Germany newspaper	Mar 2019
	New Cultural Destination of the Year – APAC	Leading Cultural Destinations Awards 2018	Aug 2018
	One of the World's 100 Greatest Places 2018, which span six continents and 48 countries and territories	TIME Magazine	Aug 2018

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